

Georgia's Export Opportunities with the Petroleum Industry



Global Petroleum Show Calgary, Alberta, Canada June 10-12, 2008

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The Georgia Department of Economic Development's Global Commerce Division will showcase Georgia as a tremendous asset to Canada's petroleum industry through the Global Petroleum Show 2008, June 10-12 in Calgary, Alberta, Canada.

Grow your business by partnering with us in North America's largest oil reserves area and add value to your show experience with qualified business meetings set up through Georgia's Canadian office representative Maria Arbulu.

June 10-12, 2008, the Global Petroleum Show is the most significant petroleum event anywhere in the world. Calgary, Alberta will be home to the 2008 Global Petroleum Show. Calgary is already home to the majority of North America's oil and gas production companies, major pipeline operators, oilfield service companies, equipment manufacturers and energy-related engineering and consulting firms.

The Global Petroleum Show is renowned for its first-rate presentation of the latest in technology in the fields of onshore and offshore exploration, production and transportation, and will bring together over 60,000 registered visitors and exhibitors from across the globe. <http://www.petroleumshow.com/globalpetroleum/>

PARTICIPATION OPPORTUNITIES

Heighten your company's visibility by utilizing prime space allotted for Georgia companies within the US Pavilion.

Exhibitor Space: \$3,375 (this is a 25% discount) to include 5' x 10' of exhibit space including hard back, open sides and front table with storage space and signage above. Limited to 4 Georgia exhibitors

Customized Business Appointments with Qualified buyers and contacts: Add value to your Trade Show experience through networking events and appointments with qualified buyers, all included in your exhibitor fee.

•**Sign up by the March 31, 2007** and have customized one on one business appointments arranged for you before, during or after the show.

•Exhibitors will be sent a list of potential clients developed by the US Commercial Service with mailing labels to aid in your own pre-show marketing.

•Exhibitors are invited to a special reception at the US Consul General's home. Additional ticket(s) available to invite your own important clients.

•Attend a breakfast briefing that will aid in your understanding of the Canadian petroleum market and its opportunities for your business.

•**Non-exhibitors:** Georgia Companies choosing to walk the show only can take advantage of one on one appointment scheduling at a cost of \$500. You must sign up by March 31 to participate.

Hotel Accommodations: The US Commercial Service has blocked a limited number of rooms at the Delta Downtown hotel for exhibitors only.



ABOUT THE OIL SANDS REGION OF ALBERTA:

Strategically located between one of the world’s most politically-stable oil supplies (the oil sands in Alberta, Canada) and the world’s largest energy consumer (the United States), Edmonton is a hotbed of opportunity as the service and supply hub of the second largest oil reserves in the world.

97% of Alberta’s oil is found in the Greater Edmonton service area.

Leading proven conventional oil reserves

(in billions of barrels as of December 2003)

Saudi Arabia	262.7
Alberta	176
Iran	130.7
Iraq	115
Kuwait	96.5

Source: Province of Alberta
“Abundant Energy, Proven Innovation”

Alberta’s Proven Reserves

Conventional oil	176 billion barrels
Oilsands	334 billion barrels
Coal	34 billion tonnes
Coal bed methane	3,600 million m
Natural gas	500 trillion cubic feet

Source: Province of Alberta “Abundant Energy, Proven Innovation”

Alberta is currently producing over one million barrels per day of bitumen from the oil sands, and is expected to reach over three million barrels per day by 2020, creating a need for further bitumen upgrading in Edmonton to maximize the value of the resource. Much of Alberta’s estimated 500 trillion cubic feet of natural gas reserves are also centrally located in Alberta, easily accessible to Edmonton’s processing, transportation and service industries. Edmonton’s vast increases in upgrading capacity are creating significant demand in the oil & gas industry for equipment.

BUSINESS OPPORTUNITIES FOR GEORGIA COMPANIES

Edmonton’s rapid growth has made it difficult for the region to keep up with demand for services, equipment and construction products. Their future in oil, gas and petrochemicals offers Georgia companies the opportunity to fill some of those needs.

Sector opportunities include:

- Support for exploration, extraction and processing, including:
 - ~ specialized manufacturing related to resource extraction
 - ~ industrial design and construction
 - ~ professional consulting in exploration, resource management
 - ~ specialized information and GIS mapping technologies
- Petroleum and petrochemical processing
- Pipeline construction, operations and maintenance
- Drilling and pressure pumping firms
- Research and development of environmental technologies, extraction techniques and processing applications
- All industrial supply and service companies from catering to drilling

Current High Demand Products

- Structural Steel
- Boilers, Pressure Vessels and Tanks
- Heat Exchangers
- Machine Shops
- Modular Fabrication
- Pumps and Compressors
- Engineering Services